



**LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIRST SEMESTER – APRIL 2025**

**UBU 1501 – PRINCIPLES OF MANAGEMENT**



Date: 23-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**SECTION A - K1 (CO1)**

**Answer ALL the Questions**

**(10 x 1 = 10)**

**1. Definitions**

a) Manager

b) Planning

c) Delegation

d) Leadership

e) Coordination

**2. Match the following**

a) a) Henry Fayol - X and Y Theory

b) b) Planning - Departmentation

c) c) Delegation - Break-Even Analysis

d) d) McGregor - Policies

e) e) Control Techniques - Modern Management

**SECTION A - K2 (CO1)**

**Answer ALL the Questions**

**(10 x 1 = 10)**

**3. True or False**

a) "Unity of command" means that an employee should receive orders from only one superior to avoid confusion.

b) Decision-making is selecting the best course of action from available alternatives.

c) Recruitment is the process of selecting the best candidate for a job.

d) Job enrichment involves adding more responsibilities and challenges to an employee's role to enhance job satisfaction.

e) Management audit is a control technique used to evaluate the efficiency and effectiveness of management processes.

**4. Fill in the blanks**

a) \_\_\_\_\_ is the process of planning, organizing, leading, and controlling resources to achieve organizational goals effectively and efficiently.

b) \_\_\_\_\_ is the process of deciding in advance what to do and how to do it.

c) \_\_\_\_\_ is the process of dispersing decision-making authority to lower levels of management within an organization.

d) According to the theory \_\_\_\_\_, effective leaders possess certain inherent traits or characteristics that make them successful.

e) \_\_\_\_\_ is a technique of financial control where managers compare actual performance with budgeted figures to monitor and control business operations.

**SECTION B - K3 (CO2)****Answer any TWO of the following in 100 words each.****( 2 x 10 = 20)**

- |    |                                                            |
|----|------------------------------------------------------------|
| 5. | Discuss the various level of Managementt in detail.        |
| 6. | Examine the steps involved in planning process.            |
| 7. | Analyze the organizational chart and list its benefits.    |
| 8. | Classify the various types of leadership styles in detail. |

**SECTION C – K4 (CO3)****Answer any TWO of the following in 100 words each.****(2 x 10 = 20)**

- |     |                                                             |
|-----|-------------------------------------------------------------|
| 9.  | Discuss about the Nature and Characteristics of Management. |
| 10. | Explain the various types of plans.                         |
| 11. | Discuss the basic steps involved in a Recruitment process.  |
| 12. | Classify the Maslow's theory of motivation.                 |

**SECTION D – K5 (CO4)****Answer any ONE of the following in 250 words****(1 x 20 = 20)**

- |     |                                                                                                     |
|-----|-----------------------------------------------------------------------------------------------------|
| 13. | Provide a comprehensive discussion on Henry Fayol's 14 principles of management.                    |
| 14. | Describe the decision-making process and elaborate on how it enhances organizational effectiveness. |

**SECTION E – K6 (CO5)****Answer any ONE of the following in 250 words****(1 x 20 = 20)**

- |     |                                                                                                          |
|-----|----------------------------------------------------------------------------------------------------------|
| 15. | Examine the factors that influence delegation and differentiate between delegation and decentralization. |
| 16. | Analyze the Control Techniques and highlight its advantages and disadvantages.                           |

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